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FOR IMMEDIATE RELEASE

Krisam Group Announces Expansion in New York Office

Robyn Sprenger Joins Krisam Group New York as National Sales Manager

Washington, DC – November 17, 2009 – Krisam Group (Krisam), the top national sales company representing over 240 unique and independent member hotels worldwide announced that Robyn Sprenger has joined the company as National Sales Manager in their New York office.

Sprenger brings more than ten years of senior-level hotel sales and marketing experience from within the hospitality industry. Her recent experience has included positions as the Northeast Sales Manager at the Loews Ventana Canyon in Tucson, AZ, Group Sales Manager at the Radisson Suites Tucson and Senior Sales and Marketing Manager for Starwood Hotels & Resorts. Sprenger, a New York native, is an active member of Meeting Professionals International (MPI) New York and New Jersey chapters.

“We are delighted to welcome Robyn to Krisam,” said Jim Schultenover, President of Krisam Group. Schultenover continued, “Robyn brings a tremendous amount of sales and marketing experience specifically as it relates to the Northeast market. It is an important time in our industry as a whole and we felt that selectively adding staff in the beginning of a recovery period is key to the overall success of our company.”

Sprenger started with Krisam on November 2nd and can be reached at robyn_sprenger@krisam.com or 212-725-6161.

About Krisam Group

Krisam Group, a membership organization since 1975, is the top national sales company representing over 240 independent and unique hotels, and the leading advocate and service provider for meeting planners. For more information on Krisam Group, please visit www.krisam.com.

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