



FOR IMMEDIATE RELEASE
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**KRISAM GROUP AND GLOBAL EVENTS PARTNERS ANNOUNCE
UPDATE ON THE WALL**

- Over five thousand signatures and three panels, THE WALL continues journey across the United States capturing support of the meetings industry*
- U.S. Travel Association hosts THE WALL at their Annual Travel Leadership Summit in Washington, D.C.*

WASHINGTON, D.C., September 22, 2009 –Krisam Group (Krisam), the pioneering hotel membership company for independent and unique hotels worldwide, and Global Events Partners (GEP), the leading partnership of Destination Management Companies (DMCs) worldwide, are proud to announce that THE WALL continues its journey across the country. THE WALL has now been displayed at a total of seven events, capturing well over five thousand signatures from members of the travel and meetings industry. The events dating back to April are: NEMICE (Boston), MPI NY MIX (NYC), GWSAE’s Springtime Expo (DC), MPI’s Chapter Leadership Forum (Dallas), MPI’s WEC (UTAH), MPI Michigan Chapter (Michigan) and U.S. Travel Association’s Travel Leadership Summit (Washington, D.C.).

Most recently, THE WALL was displayed on September 17th in the general session of the U.S. Travel Association’s Leadership Summit in Washington, D.C. The Travel Leadership Summit is a unique, high profile event that facilitates contact between travel industry leaders and state Congressional delegations. The 4th Annual Summit united hundreds of travel representatives from 39 states, including Washington, DC, whose goal is to bring awareness of the economic, social and cultural impact of tourism, business travel, and meetings and conventions with the Administration, Congress, state and local government, and the media.

“It’s never been more critical that our industry come together and speak with one voice to policymakers, to let them know that travel is part of the solution to our nation’s economic woes and not the problem. We were pleased to be able to showcase THE WALL at our recent Travel

Leadership Summit and to add hundreds of signatures in support,” said Roger Dow, President and CEO of the U.S. Travel Association.

THE WALL was created in support of the massive industry effort to educate politicians, media and the public that meetings and events play an imperative role to strengthening the economy.

Krisam President Jim Schultenover comments, “We were honored to work in conjunction with U.S. Travel Association to bring THE WALL to their event, where there were hundreds of key constituents from across the country representing the entire travel industry. The stories of how so many have been affected by the negative rhetoric towards our industry is compelling and drives us to push even harder to get our message out through vehicles like THE WALL.”

Preparations are being discussed between Krisam, Meeting Professionals International (MPI) and U.S. Travel Association for its final presentation in Washington, D.C. to members of Congress and President Obama later this year.

About THE WALL

The structure stands 8 feet tall and 16 feet long and was built for all in the meetings and travel industry to sign. Currently, there are a total of 3 separate wall panels that when combined total 48 feet long. The goal of THE WALL is to set the record straight about meetings and events; unite meeting professionals, capture thousands of signatures and send a bold message to Washington. The panel reads:

*Dear Mr. President,
It is a monumental time and we have a bold message for Washington . . .
On the matter of meetings . . . meetings matter.
Meetings are a part of the solution; not the problem.*

THE WALL is endorsed by MPI and supported by the U.S. Travel Association.

About Krisam Group

Krisam Group, founded in 1975, representing over 240 hotels and resorts worldwide, is the top independent national sales office for hotels and the leading advocate and service provider for meeting professionals. For more information on Krisam Group, please visit www.krisam.com.

About Global Events Partners

Launched in 1999, Global Events Partners’ portfolio includes 65 leading destination management companies (DMCs) serving over 92 destinations worldwide. GEP partners provide consistently high quality DMC services in the most desirable locations worldwide. For more information on GEP, please visit www.globaleventspartners.com.

PHOTOS ATTACHED

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Come Together. Stand

NEW ME

Dear Mr.

David Leadership Summit
Loyd
L. Abbott

David Leadership Summit
Brenda Anderson
Site
Chicago, IL
Illinois